

EVENT SATURDAY, NOVEMBER 26, 2016

10:00 a.m. to 6:00 p.m. Agana Shopping Center Competitive Song Festival featuring our island youth

HISTORY

Since 1978 the Guam Chamber of Commerce has held a Christmas event for the community of Guam to say "Thank You!" to the community for its patronage of local businesses throughout the year. From 1978 to 1992, the Chamber held a Christmas Parade on Thanksgiving Day along Marine Corps Drive that featured member company floats and drill teams from island schools. From 1993 – 2012 the Chamber moved from the one-day parade event to a month-long lighting experience at Skinner Plaza in Hagåtña, which delighted the community for 20 years. The occasion was marked by a very special kick-off event featuring local entertainment, a kid's mini-parade, Santa's workshop, member food booths, plus wholesome family activities that officially opened the holiday season on Guam.

SONG FESTIVAL CONCEPT

With the onset of additional holiday lighting events on Guam, the Chamber felt it was time for the Christmas Festival to evolve. Thus the SONG FESTIVAL format was born to highlight Guam's growing vocal community – specifically the youth. The diversity of genres and styles throughout the various schools across the island will be featured in a one-day event where schools will celebrate the love of song and singing and compete for cash prizes and bragging rights!

HIGHLIGHTS & ACTIVITIES

- ★ Song competition in the Elementary, Middle and High School Levels
- ★ Kid Friendly Activities
- ★ "Dear Santa" Station -Write a letter to Santa!

Contest Eligibility: The song festival competition is open to all public and private schools on Guam in the Elementary, Middle and High School levels. Free admission for all participants. *Limited to 20 groups (at least 5 groups per division is required to have the competition)*

Division Categories	Prizes for each Category:	Criteria for judging:
• Elementary School	1st place: \$1,000 Cash Prize to school	A. Vocal Execution 40 points B. Showmanship/Musicianship 30 points
Middle School	2 nd place: \$500 Cash Prize to school	C. Choreography 15 points
High School	3 rd place: \$300 Cash Prize to school	D. Costume 15 points Total 100 points

Requirements (Please see competition guidelines for full details)

- 1 Cover Song (From any Disney movie or television show from the Disney Channel)
- 1 Humorous rendition of a Christmas/holiday-themed song
- · 1 Christmas Holiday-themed Song

<u>For more information</u>: Guam Chamber of Commerce • Tel: (671) 472-6311/8001 info@GuamChamber.com.gu • www.GuamChamber.com.gu

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